



# Cynthia A. Healy

GRAPHIC DESIGN

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portfolio: chealydesign.com

## SKILLS:

Art direction, design and production of print and digital graphics including all aspects of concept, layout, and electronic output. Ability to supervise and coordinate photography, illustration, production schedules and printing. Proficient in InDesign, Photoshop, Illustrator and Quark Xpress. Some experience with Adobe XD and Premiere Pro.

## PROJECTS:

Consumer and trade advertising campaigns, retail merchandising programs, direct mail, corporate identity, logos, invitations, posters, point-of-sale materials, signage, trade show graphics, outdoor advertising, website design, eblast campaigns, and digital advertising.

## WORK EXPERIENCE:

**CHEALY DESIGN, Wilmington, DE 2019 to present**  
*Freelance Designer*

**JAY GUNDEL & ASSOCIATES, Wilmington, DE 2005-2019**  
*Lead Designer*

Designed and produced creative magazine and newspaper ads for various regional and local advertisers as well as billboards, brochures, and direct mail and digital advertising. Worked closely with copywriters and creative director to create the best project possible within budget and deadline limitations.

## EDUCATION:

**Major: Communication Arts**  
*Pennsylvania School of Art and Design*  
*Lancaster, PA*